



Pricing Guide

GiveThx is a research-validated digital program that strengthens student and educator wellbeing and social-emotional skills using the science of gratitude. As a nonprofit, we try to keep our prices reasonable while providing everything necessary to foster a positive and healthy school culture. Our program includes:

- Curriculum - Lessons and activities (5-15 min) that support student and staff learning and practice
- Software - Our web app for students, teachers, administrators and staff (**multi-language support**)
- Training - Personalized planning, setup and rollout consultation (1 hour)
- Support - Customized, on-demand customer support

GiveThx Pricing		
Students	Price	Discount
200-1000	\$5.00	0%
1001-3000	\$4.50	10%
3001- 6000	\$4.25	15%
6001 - 10000	\$4.00	20%
10000+	\$3.50	30%

Additional Fees:

- \$300 annual setup fee (required)
- Minimum 200 student licenses with unlimited staff licenses included
- A la carte professional development sessions start at \$500 for 1.5 hours for up to 50 participants (see next page)

We know that it takes effort to introduce and implement a successful program in schools and we're here to support that effort. See below for requirements and recommendations. If you check all of the required boxes, GiveThx is a good fit for your learning community.

Required

- Connectivity - Internet and devices with web browsers are required (review [tech specs](#))
- Time - 15 minutes a week for students and 5 minutes a week for staff
- Anchor Spot - A place or routine (i.e. advisory, morning meeting, ELA, etc.) for implementation

Recommended

- Single Sign On - Google Apps For Education or Microsoft
- Social-Emotional Skill Competencies - Pre-defined community values, behaviors, and skills
- Routines - Places to integrate practices into class and professional routines for SEL in context



Educator Wellbeing Program

All staff are included in a full subscription to GiveThx with student licenses outlined above. However, if a school or district wishes to use GiveThx with its staff only, the price is **\$1,000 per school**. This includes setup, rollout and support.

Professional Development

Gratitude practice is a powerful, strengths-based way to support profound change in a school community. Recognizing prosocial behaviors with gratitude provides a simple, sustainable and engaging way for students and staff to make progress on challenging issues such as school culture (PBIS), mental health, academic engagement, home/school connection and intervention using data (MTSS).

GiveThx virtual and in-person professional learning sessions are:

- **\$500 for up to 90 minutes for up to 50 participants**
- **\$1,000 for up to 180 mins for up to 50 participants**
- Travel costs for in-person sessions are an additional charge

GiveThx offers the following professional learning sessions to schools:

GiveThx Professional Learning Sessions			
<i>Session Topics</i>	<i>Length</i>	<i>Focus</i>	<i>Audience</i>
Gratitude Science for Schools	90 min	Overview + science	School + district staff
Making Culture Visible, Practical and Measurable	90 min	School culture + PBIS	School + district staff
Student and Staff Wellbeing	90 min	Mental health + belonging	School + district staff
Increasing Engagement in Academics	90 min	Academic engagement	School + district staff
Responding to Formative Social-Emotional Data	90 min	MTSS + data-driven instruction	School + district staff
Equitable and Identity-Safe SEL	90 min	Identity and equity	School + district staff
Positive Family Engagement	90 min	Family/PTA engagement	Sch/dist staff + parents
The Power of Gratitude (Assembly)	60 min	Student-led culture + wellness	Sch/dist staff + students

Additional Services

Coaching (**\$250/hr**) - Direct support of facilitators and administrators to improve their implementation

Consulting (**\$250/hr**) - In-depth thought-partnership supporting school and district leaders using GiveThx to address a specific challenge, often in conjunction with a professional development topic above.