



Introduction to the Role of Site Director

Every Global Online Academy member school must designate one on-campus person to act as the GOA Site Director (SD), the primary point person for students and the school's academic leadership team. The Site Director should maintain a forward-facing role with students and may hold an academic program position such as administrator, academic advisor, or classroom teacher. The responsibilities begin with managing student enrollment and support and may expand to leading a program and guiding the school on membership engagement and growth. School leaders should anticipate that the responsibilities for this role will evolve and adapt to meet the unique and maturing needs of the school's partnership with GOA.

The Site Director should have excellent communication and organizational skills, a knack for building relationships with students, and enthusiasm for [GOA's Mission](#) and [Vision](#). The Site Director is a key communicator, relationship builder, and program enthusiast who connects GOA to the school community. The Site Director understands the strengths and challenges of their school, can use data and experience to make keen observations about the current and future needs of students, and can foster strategic collaboration that supports the growth and development of GOA programs on campus.

A Site Director's responsibilities vary based on the time of year and the school's goals for continued partnership and growth with GOA. These responsibilities include:

- Annual participation in SD training program & school census update
- GOA Student Program promotion & communication
- Manage course requests/enrollments through GOA's enrollment platform
- Support enrolled students as they navigate GOA's learning environment
- Manage GOA's student support system in a way that both complements on-campus structures and accommodates growing GOA enrollments
- Annually evaluate needs and set strategic GOA student program goals alongside school leadership team
- Schedule and participate in school's annual check-in call with the GOA team to strategize deepening engagement across programs